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The Relationship Between the Qur'an and the 2022 Qatar World Cup

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Abstract. *This study aims to dig up information related to QS Al-Hujurat: 113 and the Qatar 2022 World Cup. The Qatar 2022 World Cup is the first world cup to be held in an Arab country. The grand event starts on 21 December -18 December 2022. The opening ceremony was held with great fanfare featuring various artists from around the world and the theatrical actions of Morgan Freeman and Ghanim Al-Muftah who stole the show. Al-Qur'an Surah Al-Hujurat verse 113 recited by ghanim contains a lot of meaning in performing the 2022 world cup. This type of research uses descriptive qualitative which aims to analyze phenomena, events, social activities, attitudes, beliefs, perceptions, thoughts of people individually as well as groups. The results of this study indicate that the link between the Koran and the implementation of the Qatar World Cup is recognizing the creation of humans consisting of men and women, respecting guests from all over the world and an attitude of knowing each other.*

Keywords: Al-Hujurat: 113; World Cup 2022; Qatar

INTRODUCTION

The World Cup is one of the most widely watched football sporting events in various parts of the world. A total of 3.572 billion people over the age of four watched the World Cup competitions in Russia where more than half of the global population watched the 2018 World Cup(FIFA, 2018). The positive effect that has arisen is that many sponsors from big companies such as Adidas, Coca-Cola and McDonald's have collaborated with FIFA (Fédération Internationale de Football Association) as the body that oversees international football and as the organizer of the World Cup(Becker, 2018). Therefore, various benefits are obtained by the host country through the tourism sector, investment in stadiums, and increasing the flow of the transportation system. The Russian government as the organizer of the World Cup in 2018 claims to get benefits of $ 26 billion to $ 31 billion for the national economy(ESPN, 2018).

On December 2, 2010, Qatar was selected to host the 2022 World Cup and became the first Arab country to host this prestigious event. Being the host of the World Cup event is a big achievement for a country. This event also aims to highlight Qatar's modern culture and the country's technological sophistication (Brannagan & Giulianotti, 2015). This spotlight will later be useful to increase Qatar's soft power in the eyes of the world.

Since the announcement of Qatar as the host of the 2022 World Cup, Qatar has started preparing itself by starting a massive development program. Qatar poured funds worth USD 200 billion for infrastructure development. This makes the Qatar World Cup touted as the most expensive sporting event ever held. (Bosnjak, 2016)

Qatar's choice to host the event made it one of the first countries in the Middle East to accept the opportunity. However, in the midst of the joy that Qatar felt after being selected to host the 2022 World Cup and careful preparations to welcome the event, it could not help but face serious problems as happened on June 5 2017. The blockade occurred in the four major countries, namely Saudi Arabia, the Union Arab Emirates, Egypt and Bahrain. The four countries have consistently claimed that Qatar supports terrorist attacks to maintain its close ties with the Iranian state, which interferes in Qatar's internal affairs

Qatar's selection process to host the event is certainly inseparable from the standards set by FIFA as the highest body of world football in determining and determining what is needed and must be delivered to host the event, including:

1. The vision and strategy of the host must be integrity, heritage and political support for the country to be worthy of hosting a major event.
2. Host country information is clear: good information (general, political, and economic).
3. Technical issues: stadiums, IT and referee facilities, FIFA headquarters accommodation, airports, transport infrastructure, public mobility, information technology, security and safety.
4. Other related matters: public relations, communication, event promotion, FIFA fan fest, household quota services, volunteers, medical, and ticket budget.
5. Sustainable event management: human rights, labor standards and environmental protection

This edition of the World Cup feels special and different compared to previous events. Apart from being held for the first time in Qatar, this event will also take place in December, not in June-July as usual. The World Cup takes place from 21 November 2022 to 18 December 2022. In total, there are 64 matches to the final that football fans from all over the world can watch. Many interesting things were presented at the 2022 Qatar World Cup both in terms of matches and the opening and closing ceremonies.

The opening ceremony was held at Al Bayt Stadium, Al Khor, Qatar, Sunday (20/11/2022) evening WIB. (Prayogi, 2022) A quite lively ceremony was prepared by the hosts long before the trophy starting with a typical Qatar dance performance, a star duet K-Pop Jungkook BTS with singer from Qatar Fahad Al-Kubaisi and no less stole the attention of Morgan Freeman's theatrical action with Youtuber from Qatar as well as World Cup Brand Ambassador Ghanim Al-Muftah.

The theatrical action featured a conversation between Morgan Freeman and Ghanim Al-muftah. Morgan Freeman lowered his body and sat on the floor to sit so that he was level with Ghanim. He also asked about the differences. "Right now the world

feels so distant and divided. How can so many countries, languages and cultures move forward together when only one way is acceptable?" Morgan said to Ghanim.

Ghanim also answered using a verse from the Holy Qur'an, namely Surah Al Hujurat verse 13:

يَٰٓأَيُّهَا ٱلنَّاسُ إِنَّا خَلَقۡنَٰكُم مِّن ذَكَرٖ وَأُنثَىٰ وَجَعَلۡنَٰكُمۡ شُعُوبٗا وَقَبَآئِلَ لِتَعَارَفُوٓاْ [الحُجُرات : 13]

It means:

"*O mankind, indeed We created you from a male and a female and made you nations and tribes so that you may know one another*."

"We are taught to believe that we are separated from various nations and tribes so that we learn from each other, so that we understand the beauty of a difference," continued Ghanim.

Morgan also asked other questions, such as how to make sure that the understanding did not just end on that day. Ghanim also answered with tolerance and mutual respect.

"So we are gathered here as one tribe and the earth as a place for all people to live," said Morgan Freeman, who was agreed by Ghanim.

The moment ends with Morgan standing up and trying to hold Ghanim. Morgan also advised all heroes in the world of football to maintain tolerance and mutual respect.

"Even though we understand the language, we must understand the emotions that unite us all here with each other's hearts," concluded Morgan Freeman. (Fadli, 2022)

This moment made the opening event very special because it was started by reciting the holy verses of the Qur'an which also gave the implied message of the theatrical action.

Apart from describing the unity of all mankind, the verse also gives us an overview of equal rights between men and women both in terms of worship (spiritual dimension) and in social activities (professional career matters). This verse also thoroughly erode the view which states that between the two there is a difference that marginalizes one of them. These similarities cover various things, for example in the field of worship. (Fitrah Sugiarto Muhammad Subki, 2021).

This confirms that as the organizer of the 2022 world cup, Qatar still maintains the existence of Islamic teachings in organizing the world cup.

METHODS

This type of research uses descriptive qualitative which aims to analyze phenomena, events, social activities, attitudes, beliefs, perceptions, thoughts of people individually and in groups (Moleong, 2012) in the form of data collected through interviews, field notes, photographs and other official documents (Sukmadinata, 2010). The approach in this research is a literature review by collecting data and information from various sources contained in the literature review which serves as the basic framework and main source for conducting field research (Bungin, 2007).

The data analysis technique uses content analysis, which is a qualitative research technique by emphasizing the constancy of communication content, the meaning of communication content, the reading of symbols and the meaning of the contents of symbolic interactions that occur in communication (Bungin, 2007).

RESULTS AND DISCUSSION

The verse read by Ghanim Al-Muftah becomes a verse indicating the meaning of unity not only in the world cup but regarding life after the 2022 world cup.

In this verse, Quraish Shihab interprets that the verse above refers to a description of the basic principles of human relations. Therefore, the verse above no longer uses calls addressed to believers, but to human types. Allah said: O mankind, verily We created you from a male and a female, namely Adam and Eve or from sperm (male seed) and ovum (female ovary), and made you nations as well as tribes so that you may get to know each other and lead you to help and complement each other, in fact the most noble among you in the sight of Allah is the most pious among you. Verily, Allah is All-Knowing, All-Knowing. So that nothing is hidden for Him, even if someone's heartbeat and intentions (Shihab, 2002).

The relationship between Al-Qur'an Surah Al-Hujurat verse 13 and this world cup cannot be separated from Qatar, which is the host.

Qatar is a sovereign Arab country, located on the Persian peninsula in the Arabian Gulf. While gaining full independence from Britain in 1971, Qatar has continued to be ruled as an absolute monarchy since the mid-19th century. Qatar is one of the smallest countries in the world, and one of the richest countries. The total population is only about 250,000 Qataris, plus about 1.5 million foreign residents who are employed mainly in the state's thriving oil and construction industries. Qatar is also the third largest oil producer in the world and a major supplier of liquefied natural gas (Dargin, 2007). As a result, Qatar has an extraordinary level of annual income: by 2014, the national GDP per capita (citizen) in Qatar is projected to be almost double that of the United States (US$ 106,110, compared to approximately US$ 54,609) (IMF, 2014). What's more, the immense oil wealth has fueled the rapid development of Qatar's capital, Doha, into a global city in a little over a decade, in a way that combines 'instant urbanism' and 'Dubaification'.

Alongside neighboring city-states Abu Dhabi and Dubai, immense wealth enables Qatar to realize a greater degree of global integration than most Middle Eastern countries; a process that began in 1995 when the previous Emir, Sheikh Hamad bin Khalifa al-Thani, seized power in a peaceful coup against his father (Kamrava, 2009). In turn, Qatar's long-term strategic plan - 'National Vision 2030' - came to lay out a national commitment to increasing competitiveness and attracting investment [which] will be needed in a dynamic and increasingly borderless international economy' (General Secretariat for Development and Planning, 2008: 25). Qatar's global integration results have been socially led, with investments in education and health care; politically,

through being a center for international dialogue and peace building; in global communications, through the global deployment of the Doha-based media network, Al Jazeera; and in particular financially, through the state-run 'Qatar Investment Authority', which has acquired large stakes in prestigious global companies such as Barclays Bank, Credit Suisse and Harrods.

In the economic field, initially the Qatari economy was focused on fisheries and pearls because most of the borders of the State of Qatar are with the ocean except on the south side which borders Saudi Arabia, but the pearl industry fell after the emergence of competitors in the pearl industry cultivated from Japan in circa 1920 to 1930, causing Qatar to have to look for other income which of course can provide profits in large numbers. Then from pearls it developed into the oil and natural gas industry which until now is still the main focus of Qatar as the main source of income. This natural resource was first discovered in 1940. The oil production has significantly changed the country of Qatar which later became known as the world's oil producing country.

Qatar's very significant economic changes occurred in 1940, when oil was discovered in the Dukhan Field. So until now, Qatar's main income comes from exports of oil and natural gas. Oil and natural gas seem to be a mainstay for countries in the east especially as the main source of the country's economy (Sorkhabi, 2010). After starting to feel the impact of the abundance of oil production, this income began to be allocated for the construction of public facilities such as construction of schools, hospitals, roads, etc. Under these conditions, Qatar improved itself considering that previously the conditions in that country were not good. There was a lot of unemployment and poverty among its citizens which then changed drastically until now many people from outside the country of Qatar are trying their luck to work in the country. In fact, immigrants have more population when compared to Qatari citizens (Snoj, 2017).

Investments made by Qatar are not only in oil or property, but have expanded into sports. Sport has provided the most prominent field of activity for Qatar's global engagement. State-owned company 'Qatar Diar', along with British private firm Delancey, have acquired a major stake in the 2012 Olympic Athlete's Village, and the state-funded 'Qatar Sports Investment' (QSI) group has, of course, made significant purchases in football clubs. European football, Paris Saint-Germain; and, helped secure an initial €150 million sponsorship deal with FC Barcelona for the Qatar Foundation (now Qatar Airways) – the first commercial sponsorship of the FC Barcelona shirt. Qatar has also hosted a large number of international sporting tournaments, most notably: Qatar Open Tennis Tournament, Qatar Open Golf Masters, 2006 Asian Games, and 2011 Asian Cup football tournament. World football 2022; rare failures in global sport include two failed bids by Doha to host the 2016 and 2020 Olympics.

We know that football is the most popular sport in the world. Almost every country in the world recognizes and makes football one of the most popular sports. Because of its popularity, football seems to be a sport that can be enjoyed or played by

all levels of society. again now that football is not only pure as a sport, but can foster a sense of solidarity through football matches with the concept of charity.

Football can influence a political movement. In some cases, football is an ideal barometer in international relations, tensions between nations, and national ambitions (Arafat, 2011). An example of the statement above is when the FC Barcelona football club is used as a means to channel the interests of its supporters, most of whom want Catalonia's independence from Spain. They often unfurled banners containing the desire to separate from Spain which of course became in the international public spotlight because FC Barcelona is one of the most popular clubs in the world. Football is considered suitable as a means to express their aspirations, which in this case is about secession because football is able to gather a very large number of people so that their strength will be much greater too.

Qatar is a Muslim-majority country, taking part in campaigning for Islamic civilization, and destroying the legitimacy that Islam is a terrorist religion (Kasnelly & Sari, 2022). Several rules during the holding of the World Pila in Qatar were also inseparable from Islamic teachings including: prohibitions related to LGBT, prohibitions related to alcohol, showing affection and other regulations that are in accordance with Islamic teachings (Sinulingga & Sinulingga, 2023).

Therefore, it is necessary to examine more closely regarding the reading of Al-Qur'an Suarah Al-Hujurat verse 113 and its relation to the holding of the World Cup in Qatar. The following are the findings related to al-Hujurat 113 with the holding of the 2022 World Cup in Qatar:

1. Recognizing the Creation of Humans Consisting of Men and Women

   Organizing the World Cup in Qatar creates a conducive and safe atmosphere for both male and female tourists, both Muslim and non-Muslim. Realizing this, Qatar is pressing all people who come to stay away from symbols related to LGBT.

   We can see this prohibition for both contestants and guests who come not to campaign for and use LGBT symbols or attributes, such as the rainbow captain's armband, the one love symbol and so on.
2. Appreciate Guests from All Over

   The World Cup contestants are not only from the Asian continent, but also from 5 continents, Africa, Europe, America, Australia and Asia with different backgrounds. Both in terms of skin color, language, and different emotional sides. Islam respects differences and strictly prohibits acts of racism either during or outside of the World Cup. Prohibiting mutual insults between one people (tribe) and another people.
3. Knowing Each Other Attitude

   Qatar as the host in organizing the World Cup participates in campaigning for an Islamic religion that is friendly to everyone, upholds compassion for all guests who come. So as to erode the legitimacy of Islam which is considered a terrorist religion.

The visitors who attended were respected according to Islamic teachings to respect guests, and they were introduced to Qatari culture to get to know the country of Qatar more closely and not many of them introduced their respective countries either from inside the stadium or outside the stadium. Like Japan, which diligently cleans up stadiums after Japan matches against other countries, not only when Japan plays, it always cleans up. This is the result of a get to know one another campaign.

CONCLUSIONS

The world cup is the most prestigious event because many countries from all continents participate in it. the idea of organizing the world cup was born along with the popularity of football from time to time, the increasing number of international competitions and communication networks in global sports.

The hegemony of the opening ceremony which begins with the recitation of the Holy Qur'an verse Al-Hujurat verse 113 has a lot of meaning in organizing the 2022 World Cup. The link between the Koran and the implementation of the Qatar World Cup is realizing the creation of humans consisting of men and Women, Respect guests from all over the world and Attitude Know each other.

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